

Module Details	
Module Title	Group Project
Module Code	GAV6015-D
Academic Year	2024/5
Credits	40
School	School of Built Environment, Architecture & Creative Industries
FHEQ Level	FHEQ Level 6

Contact Hours	
Type	Hours
Lectures	3
Project Supervision	11
Independent Study	381
Seminars	4

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
To plan, produce and publicise a group project that integrates material from other modules on the degree programme. The project will be a self-contained piece of work that provides students with a platform to consolidate their specialist skills within a production team and demonstrate their effective use of enhanced production technologies. The submitted product will be suitable for inclusion on a final showreel.

Outline Syllabus
The syllabus explores team roles and allocation, pitching processes, using industry standard tools and techniques (including compliance documentation), the role of social media and publicity, liaising with a project supervisor and other interested parties.

Learning Outcomes	
Outcome Number	Description
01	Synthesise project planning, management, identify and plan the efficient use of resources and the allocation of team roles according to the nature of the group project, and document this using an industry-appropriate form.
02	Apply enhanced specialist production skills relating to degree pathway, utilise suitable production techniques, and manage the creative process to complete the group project suitable for inclusion on a final showreel.
03	Demonstrate team-working skills, adopt and complete given roles and responsibilities, efficiently work and communicate with others and utilise skills such as time management, conflict management, problem solving and leadership and document this using an industry-appropriate form.

Learning, Teaching and Assessment Strategy
<p>Key material will be delivered in lectures and supported within seminar sessions. Students will work in small groups to plan and produce a project, appropriate to their degree pathway and publicise this on a relevant social media platform or produce suitable marketing materials. Students will be given guidance on group working, how to pitch ideas, the relevance of publicity and marketing in showcasing their work and include a series of seminars delivered by external industry experts in support of these topic. In addition, each group will have a weekly meeting with a supervisor who will offer guidance where necessary.</p> <p>The project submission will be divided into 60% for the completed product and 40% supporting documentation. These will be assessed in the following categories: completed product; social media presence; production documentation; individual contribution to project. Marks will reflect a degree of peer assessment within groups. All group assessment taken as a supplementary will be done individually.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Artefact	Completed product	60%
Summative	Coursework - Written	Completed product supporting documentation	40%
Formative	Presentation	WEEK 6: Group project update (10 minutes)	N/A

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*