

Module Details				
Module Title	Management of Global Pharmaceutical Supply			
Module Code	PHA7049-B			
Academic Year	2024/5			
Credits	20			
School	School of Pharmacy and Medical Sciences			
FHEQ Level	FHEQ Level 7			

Contact Hours				
Туре	Hours			
Lectures	10			
Tutorials	10			
Directed Study	180			

Availability				
Occurrence	Location / Period			
BDA	University of Bradford / Semester 2			

Module Aims

This module aims to provide the students with the opportunity to develop in-depth awareness and understanding of the processes and strategies for the sourcing of medicines and its relevance to the availability of affordable quality medicine. Students will also develop their knowledge and understanding of the principles of operations, supply chain and quality management, from raw materials sourcing through to the customer, including how to design and manage a sustainable supply chain and mitigate risks and emerging challenges within the pharmaceutical supply chain.

Outline Syllabus

Introduction to operations management/service operations management

Fundamental principles of supply chain management

Deprescribing and Patient Safety

Technology and the pharmaceutical supply chain

Risk identification and management

Regulation and corporate and social responsibility

The role of the pharmaceutical supply chain in humanitarian aid

Emerging contemporary issues and responses in the pharmaceutical supply chain

Vaccine supply chains

Pharmacy and Public Health

Drug access and policies

Learning Outcomes				
Outcome Number	Description			
01	Critically review the design and composition of the pharmaceutical supply chain.			
02	Examine the concepts of operations and supply chain management as applied in the pharmaceutical supply chain in contemporary society.			
03	Examine associated healthcare literature and professional practice research as appropriate.			
04	Enhance your interpretative and analytical skills through tutorial sessions and formative and summative assessment.			
05	Develop team-working and technical skills through student-led tutorial sessions and problem identification and resolution in the summative assessment.			
06	Communicate complex information in an understandable form to a variety of audiences.			
07	Work effectively independently and as a team member.			
08	Demonstrate good IT skills.			

Learning, Teaching and Assessment Strategy

This module will be delivered using a blended approach of front facing and/or online lectures (synchronous and asynchronous), tutorials (front facing and/or online (synchronous)), multi-media presentations, guest speaker sessions and problem-solving sessions. These sessions will introduce students to current supply chain/operations management research and theory, which will be complemented by student-led tutorial sessions. Both lectures and tutorials will provide students with the opportunity to appreciate and use the information disseminated to contemporary operational issues (learning outcome 1, 2, 3, 4 and 5). The lectures will be complemented and enhanced by multi-media sources (DVD media clips based on known companies, online sources e.g. YouTube, BBC News, professional articles etc) demonstrating the applicability of the material to businesses today (learning outcome 1, 2, 3, and 5). Guest speakers will also be factored into the tutorial schedule, either directly presenting online (learning outcome 4 and 5). A number of tutorial sessions will be designed which are problem based and students will work together to present resolutions to these problems based on pre-reading and teamwork (learning outcome 4, 5, 6 and 7). Directed study will encourage students to read a broader range of sources to deepen their understanding of the subject matter from relevant credible sources (learning outcome 4, 5 and 6). The proposed assessment will be an online (synchronous) group presentation (30 minutes) accompanied by an individual assignment (learning outcome 1, 2, 3, 4, 5, 6 and 7).

Formative feedback will be provided on both modes of assessment.

Mode of Assessment					
Туре	Method	Description	Weighting		
Summative	Presentation	Group presentation based on analysis of a contemporary medicines supply chain issue	30%		
Summative	Coursework - Written	Problem identification, analysis and recommendations for improvement.	60%		
Summative	Attendance requirement	Engagement score determined with attendance in 2 tutorials and submission of 2 pieces of developmental work.	10%		

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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