

Module Details	
Module Title	Management Project
Module Code	MAL7048-D
Academic Year	2024/5
Credits	40
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Independent Study	382
Project Supervision	18

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Non Standard Year
DLA	University of Bradford / Semester 2

Module Aims
<p>* Integration of Knowledge: To provide students with an opportunity to integrate and apply the knowledge and skills they have acquired throughout their MBA studies in a substantial project.</p> <p>* Real-world Application: To enable students to tackle a significant management issue, demonstrating their ability to apply appropriate theories, tools, and techniques in a practical context.</p> <p>* Research Skills: To develop students' research skills, including the ability to design a research strategy, collect and analyse data, and draw meaningful conclusions.</p> <p>* Communication Skills: To enhance students' ability to effectively communicate their research findings and recommendations to a professional audience.</p> <p>* Critical Thinking: To foster students' critical thinking skills, encouraging them to critically evaluate their findings and reflect on their learning process.</p> <p>* Professional Development: To prepare students for their future careers by giving them a taste of what it's like to manage a significant project from start to finish.</p>

Outline Syllabus

The MBA Management Project module is a capstone experience that allows students to apply the knowledge and skills they've acquired throughout their MBA journey.

Learning Outcomes

Outcome Number	Description
01	Apply creativity and leadership in addressing interdisciplinary and complex managerial challenges
02	Conduct independent research on a significant management issue. Act autonomously in scoping, planning and implementing tasks of high quality within a narrow timeframe.
03	Develop and propose solutions to complex management problems. Employ initiative, personal responsibility and resilience in complex and unpredictable situations.
04	Present research findings and recommendations effectively to a professional audience.

Learning, Teaching and Assessment Strategy

The project represents 400 hours of study by participants with 18 hrs formal assistance from a tutor who acts as a supervisor. The process builds upon the completion of the prerequisite module entitled: Executive Development and Project Preparation from which a project proposal is developed. This module begins with initial consultation with the project mentor to refine the project proposal and complete the ethics check list.

These are an introduction to LO2- LO4. This is then extended by a series of planned interactions with the supervisor that will develop LO1 to LO3 and LO2.

Initially participants on the programme need to choose an issue / problem from an organisation sourced by themselves or one sourced by the School of Management (LO3). From this initial idea they will be allocated with a supervisor for their Management Project and agree a project plan (Also LO3.2). From then on participants set their own agendas and objectives (LO3.3) and capture useful skills in the scoping, planning and deployment of a large-scale project (LO3.1 - LO3.5) Indeed learning objectives are associated with managing the process (LO3.3) as well as the delivered product (LO1.1 - LO1.3 and LO2.1 to LO2.4).

The module comprises two assessments:

Management Project (8000 words): Students will complete an 8000-word management project in one of the following forms:

- * Traditional Thesis
- * Business Plan
- * Project Management Proposal
- * Consultancy Project
- * Group Project (based on 2 people working on a business issue from different perspectives). Word count (12000) and presentation time (15 minutes) are adjusted to reflect and encourage the group dimension to the assessment.

This project allows students to delve deeply into a management issue of their choice, applying the theories and tools they have learned throughout their MBA studies.

Research Dissemination Presentation (10 minutes): Students will deliver a 10-minute presentation summarizing their project and its results. This presentation will assess students' ability to effectively communicate their research findings and recommendations

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Individual Project (8000 words)	70%
Summative	Presentation	Individual Presentation (10 mins)	30%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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